

Wallingford 10K Thames Run – Sunday 27th May 2012

Sponsorship/advertising opportunities

The Wallingford 10K Thames Run is in its 5th year and attracts over 500 runners, their friends and families from the local area as well as from across Oxfordshire, Berkshire and Bucks.

In order to ensure the smooth running of the event and to help donate as much money as possible to our chosen charities, Cancer Research and Crowmarsh Gifford School PTA, we need the help of local businesses and organisations.

The race is organised by unpaid volunteers who give their time and experience throughout the year. However, in order to attract the maximum number of runners and maintain its reputation as a well-run, family-oriented event we need to provide the following:

Race chip timing system	Bottled water
Portable toilets	Spot prizes
Promotional leaflets/signage	Start and finish banners

The following sponsorship opportunities are available:

1 x Headline sponsor - £1,000

Headline Logo on website home page January – December 2012
Headline Logo on all promotional materials
Press release to local media announcing sponsorship
3m x 1m Trade stand/banner at Finish (stand/banner not provided)
Credited at start and prize giving

2 x Gold sponsor - £500

Logo on website home page January – December 2012
Logo on all promotional materials
3m x 1m Stand in trade village (stand not provided)

4 x Silver sponsor - £250

Logo on website home page January – December 2012
Logo on all promotional materials
2m x 1m Stand in trade village (stand not provided)

6 x Trade sponsor - £50

2m x 1m Stand in trade village (stand not provided) or refreshment concession

Advertising - £25

1/8 A4 b & w advertisement - to appear on 1,000 2-sided flyers distributed to local business, schools, running and sports clubs January – May 2012

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Thankyou